

SOL STRATEGIES INC.

SOCIAL MEDIA POLICY

Overview

Social media creates new opportunities for communication and interaction, it also creates new responsibilities and risks for Sol Strategies Inc. (“**we**” “**Sol Strategies**” or the “**Company**”) and its employees. The Company has implemented the guidelines below to supplement its Corporate Disclosure Policy and other policies.

When we use the term social media, we mean any digital technology or practice that enables people to use, create, and share content, opinions, and insights in conversations over the internet. This includes many of the platforms traditionally identified as social media such as Facebook, X, LinkedIn, Google Plus, YouTube, Flickr, and Instagram, among others, and blogs, wikis, and comments included on websites reviewing products and services.

Sol Strategies participates in social media only through officially authorized corporate channels. Only employees specifically authorized by the Chief Executive Officer (CEO) may speak on behalf of Sol Strategies on these channels.

These guidelines apply both to social media use on authorized corporate channels and to any personal use of social media when your communications relate to Sol Strategies.

These guidelines are written in a less formal, more conversational tone than some of our other policies and guidelines but that does not make them any less important. Failure to follow these guidelines when using social media could have serious consequences for Sol Strategies and you, up to termination in accordance with applicable law. So please, always keep these guidelines and common sense in mind when using social media.

GENERAL GUIDELINES THAT APPLY TO ALL SOCIAL MEDIA USE

Know and Follow the Code of Business Ethics and Conduct

These guidelines are based on the foundation of the code of business ethics and conduct (the “**Code**”). All employees are subject to the Code and all social media activities that relate to Sol Strategies are also governed by the Code.

In addition, other Sol Strategies policies work together with the Code and these social media guidelines and you should be familiar with all of them and keep them in mind when using social media. These other policies include the:

- Corporate Disclosure Policy; and
- Insider Trading Policy.

Be Honest and Transparent

When discussing any topics relevant to Sol Strategies never use fake aliases or create fake posts to positively or negatively mislead readers. Quickly correct mistakes and be open about previous posts that have been altered.

Be Respectful

Sol Strategies is a public company, and your posts may reach a diverse group of people, including employees, security holders, and members of the general public. Readers of your social media communications may have differing customs, values, and interpretations of your words. Always be fair and courteous. Never post or forward statements, audio, video, pictures, or other materials that could be considered offensive, malicious, obscene, harassing, or threatening to any readers or viewers, including fellow employees.

For example, never post anything meant to harm someone's personal or professional reputation or jokes based on race, sex, religion, or disability.

Protect Confidential Information or Trade Secrets

Be thoughtful about what you post and how it might affect proprietary information, confidential information, and trade secrets. This includes both Sol Strategies' confidential information and our contracting parties.

Do Not Disclose Non-Public Information

As a public company with shares that are publicly traded, Sol Strategies is subject to strict securities and disclosure laws and regulations on how, what, and when information about Sol Strategies may be communicated to the public. Inadvertent violations of these regulations can lead to serious consequences for Sol Strategies and for you.

Never disclose non-public information. Non-public information means the information has not yet been widely disseminated publicly or it has, but the public has not yet had time to absorb that information.

Because it can be difficult to determine what might constitute non-public information, you should avoid discussing any of the following topics (including just giving your opinion) unless you are specifically authorized to do so:

- Business performance and prospects.
- Sol Strategies earnings.
- Business plans.
- Strategies.
- Corporate transactions, including:
 - merger and acquisition activity;
 - securities offerings or other financing; and
 - share buybacks.
- Potential or existing litigation and other legal matters.
- Internal or regulatory investigations.

Respect Privacy, Copyright, and Trademark Laws

To avoid violations of privacy, copyright, and trademark laws, do not post any privately held audio, video, pictures, or other content without the consent of those owning or appearing in the media. When quoting copyrighted work be sure to credit the original source and, if appropriate, add a link.

Only use Sol Strategies logos and trademarks if you are specifically authorized to do so. If you are not authorized to speak on behalf of Sol Strategies, Sol Strategies' name or logos should not appear in your social media screen names or posts.

It is important for Sol Strategies to speak with one unified voice over social media. Limiting the use of Sol Strategies logos and trademarks to Sol Strategies-authorized social media communications can help readers and viewers understand when someone is officially speaking on behalf of Sol Strategies.

Protect Others

Do not refer to our transaction parties or service providers by name or reveal any confidential information related to them without advance permission. Also, do not discuss or conduct business with transaction parties or service providers in an online forum.

Think Before Posting

Once something is posted on the internet, it can be impossible to completely delete. So, think hard before posting anything that might be inconsistent with these guidelines.

Send Media and Press Inquiries Through Appropriate Channels

If you receive media or press inquiries about Sol Strategies, you should not respond unless specifically authorized to do so. Send all such inquiries to the CEO.

Conduct Not Prohibited by These Guidelines

These guidelines are not intended to restrict communications or actions protected or required by provincial, territorial, or federal law.

ADDITIONAL GUIDELINES THAT APPLY TO PERSONAL SOCIAL MEDIA COMMUNICATIONS ON BEHALF OF SOL STRATEGIES

The guidelines in this section are in addition to the "General Guidelines That Apply to All Social Media Use" and, together, they apply to any personal social media communications you make in your personal social media use when those communications relate to Sol Strategies.

Don't Respond to Negativity

Social media channels may often include negative posts about Sol Strategies. If you are not specifically authorized to do so, these matters are better handled by those trained and authorized to speak on official Sol Strategies social media channels. Please pass any negative posts that you feel require further attention to the CEO.

Special Considerations for Management and Executives

Management and executives should keep in mind that their statements can still be construed by employees and the public as speaking for Sol Strategies due to the nature of their position. Accordingly, management and executives should use extra care when using social media.

Be Accurate

Make sure what you post is factually accurate.

If you see or learn of misrepresentations about Sol Strategies, you may point out the misrepresentation but stick to accurate facts and avoid unproductive arguments.

Include Full Context

If you are specifically authorized to post non-public information through Sol Strategies-sponsored social media channels, it is important to include the full context of what you are writing about to avoid being materially misleading under securities and disclosure laws. This includes portraying a balanced discussion, not simply highlights.

Where space is limited, for example due to X's character limit, include links to full context posts or discussions on Sol Strategies' website or other social media channels containing a full, balanced discussion of the subject matter.

Be Very Careful About Linking to Third-party Information

As a public company, securities and disclosure laws may hold Sol Strategies responsible for information we link to on our website or social media channels as if we had made those statements ourselves. This can include "reposting" on X and "liking" on Facebook or LinkedIn. Never link to, repost, or like posts or information from non-Sol Strategies sources unless you are completely comfortable making those statements yourself on Sol Strategies-sponsored social media channels (keeping in mind these guidelines). If you do link, repost, or like, it is helpful to include an explanation about the source and why you are linking to, reposting, or liking the statements.

Keeping Records

Remember that social media communications can be held to the same legal standards as traditional media communications. Sol Strategies may be required to preserve information that is relevant to possible claims or investigations. Sol Strategies will preserve all communications on Sol Strategies-sponsored social media channels.

Ownership of Social Media Accounts

All social media accounts created or used by employees on behalf of Sol Strategies belong solely to Sol Strategies. This includes all log-in information, passwords, and content associated with each account, including followers and contacts.

This Social Media Policy was approved by the Board of Directors on October 23, 2025.